



Triade.io

Data Management Experts

Company Introduction

Case Study



MDM &
360 Apps



The Client:

Global leader in the Food & Beverage industry, present in +200 countries and headquartered in the US, with 300k employees, and \$87 billion in annual revenue.

Challenges:

- Unable to provide reliable and timely reports.
- Outdated and manual methods used to manage product data.
- Inaccurate reports led to unreliable business decisions.

Strategy:

Phase 1 - Analyze and define

Triade listened carefully to the customer's IT management and specialists. Together, we defined the solution architecture and data model.

Phase 2 - Implement and build

Triade implemented the data load, quality rules, and solution tests. This process was used to build and configure the Master Data Management solution.

Phase 3 - Deliver and launch

In just 3 months, Triade delivered and implemented the Master Data Management solution.

Results:



Unified data for 1M products, eliminating manual tasks, enhancing customer insights.



Strengthened omnichannel capabilities, empowering global data research initiatives.



Multiple product data combined, driving informed decisions and seamless experiences.

Thank you!

