

**Food & Beverage**  
**Global Leader enhances**  
**decision-making**  
**with Master Data**  
**Management**



## About our Customer

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Food & Beverage  
industry



\$ 80B+ projected  
revenue



1M+ products



Present in  
200+ countries



290K+  
employees

Our customer is a global leader in the Food & Beverage industry. Headquartered in the US, this company is expected to generate more than \$80 billion in annual revenue.

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## Our customer was facing challenges to provide reliable and timely reports to its business units.

The systems responsible for managing and updating the information for one million products relied on outdated and manual methods to pull data and generate reports. The business teams were using excel files to load product data information from different systems into the company's Data Warehouse. Data changes and frequent systems evolution posed significant challenges to keeping data up-to-date, causing big data losses and building inaccurate reports.

These inaccurate reports meant that business leaders didn't have a reliable source from which to extract the true state of their products' performance, let alone plan or make decisions around launching new products.

## Solution Delivered in Just Three Months



*After listening carefully to the customer's IT management and specialists, **Triade worked together with a team to define the solution architecture and data model, while also implementing the data load, quality rules and solution tests.***

**In three short months, Triade delivered and implemented a Master Data Management solution**

responsible for linking data between the systems and keeping master records up-to-date across a million products.

**The company now places their trust in a Master Data Management solution for all products marketed around the world,**

providing a reliable source and constantly updated by transactional systems that contain information on one million products.

**Our customer has zeroed its costs on manual interventions,**

providing on-demand, accurate and quality reports for making decisions around their products.

## Customer Benefits



### Enhanced Data Analytics

The implementation of a Master Data Management solution aligns with our customer's global initiative to improve customer data analytics by enhancing consumer insights and research. It also allows them to continue strengthening their omnichannel capabilities.



### Delivering Agile and Reliable Reports

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### Supporting Decision-Making

The solution manages data for all products sold around the globe. The Master Data Management provides a reliable, always up-to-date source pulling product information from all transactional systems, improving data quality and integrity for making product-related decisions.